



# TECHNOLOGY GUIDE 2017



[www.TheGlobalBeautyGroup.com.au](http://www.TheGlobalBeautyGroup.com.au)



**TheGlobalBeautyGroup**  
Technology for Beautiful Business

CALL NOW FOR A FREE  
NO OBLIGATION QUOTE  
**1300 006 607**

# About Us

## Welcome to The Global Beauty Group 2017 Technology Guide

This is a complete resource for Salon, Spa, Clinic and Practice owners looking to view our premier range of aesthetic technology. Here you will discover an exciting and forward-thinking selection of technology that greatly reflects our emphasis on high quality, innovation and excellent value.



## OUR MISSION

what we do every day

We make people feel wonderful.

## VISION OF SUCCESS

what we are striving to become

The Global Beauty Group is to be regarded by Salon, Spa, Clinic and Practice Owners as the No. 1 Aesthetic and Medical Grade Devices and Skin Care Company in the world.

## OUR VALUES

what is non-negotiable

"Reliable, Accountable, Passionate, Innovative, Respectful, Supportive, Commercial and Fun".



# It's time to explore a new world of aesthetic technology

Simply select a topic from our menu below and flick through to its corresponding page. There you can view a great selection of devices designed to deliver performance-driven results for both your business and clients.

Permanent Hair Removal .....	4 - 5
Pigmented Lesions .....	6
Vascular Lesions .....	7
Skin Laxity and Wrinkles .....	8 - 9
Body Contouring .....	10
Skin Renewal - Stretch Marks and Cellulite .....	11
Dehydrated Skin .....	12
Acne .....	13
Teeth Whitening .....	14
Facial Contouring .....	15
Tattoo Removal .....	16
Scarring .....	17
Skin Analysis .....	18
7 Steps to Investing in Technology .....	19



**TheGlobalBeautyGroup**  
Technology for Beautiful Business

# Permanent Hair Removal

The demand for permanent hair removal continues to strengthen as a preferred treatment over short-term methods such as shaving and waxing. Cutting-edge laser, IPL, SHR and Dual-Mode technology equips businesses with the unique selling point of providing their clients with a lifetime of smooth, hair-free skin.

## LUX Series IPL

Industry-leading IPL machines

**Included on the Australian Register of Therapeutic Goods (No. 168147), our LUX Series IPL machines work to remove unwanted hair via Intense Pulsed Light (IPL) delivery:**

- **3 flexible light wavelength options** - LUX Series IPL devices deliver 640nm, 690nm and 750nm wavelengths for tailored face and body hair removal treatments, all with the comfort of -5° skin contact cooling.
- **Superior and versatile results** - Integrated Dual-Mode technology combines IPL, radiofrequency (RF) and skin contact cooling to treat a wider range of skin types and hair colours, while a wide range of spot sizes enable rapid treatments on any body part.



## Multi-functional IPL Machines

UltraLUX V1 and UltraLUX V4

**Powerful and versatile, these multi-faceted devices allow beauty businesses to instantly add some of the most commonly requested treatments to their service menu:**

- **Super Hair Removal (SHR)** - SHR capability on UltraLUX V1 and UltraLUX V4 allows operators to deliver virtually painless hair removal treatments in half the time of a standard IPL session.
- **Tightens lax or ageing skin** - Radiofrequency (RF) handpiece comes standard on all UltraLUX devices for skin tightening that stimulates collagen production and induces tissue retraction for firmer skin with improved elasticity.
- **Diverse treatment capabilities** - UltraLUX V4 offers an optional tattoo removal handpiece to erase unwanted tattoos, plus ultrasound cavitation handpieces to enable effective fat and cellulite reduction treatments.
- **Powerful performance** - 2000 watts of power delivers rapid, high powered and effective treatments.



## Laser Sapphire

Next Generation Laser Technology

**Laser Sapphire joins our range of elite equipment to deliver ultra-sleek, fast and effective laser hair removal treatments:**



- **Rapid, hassle free treatments** - Sapphire Laser offers both long sweeping, short sweeping and stamping application modes for fast and effective treatments on Fitzpatrick Skin Types I – VI.
- **Superior patient comfort** - Depilice® patented technology boasts skin cooling capabilities of up to -7°C for exceptional patient comfort during treatment.
- **Operator ease** - Light and ergonomic handpiece with pyramidal tip enables superior access to difficult treatment areas and optimises the inbuilt skin cooling.
- **Pre-programmed treatments** - Modern user-friendly LCD touch screen interface is loaded with the most popular ready-to-go treatments from bikini to back, legs, underarms and more.

## SuperLUX SHR

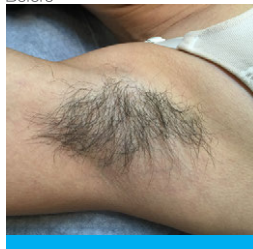
The new frontier in IPL innovation

**The latest addition to our LUX Series range is the SuperLUX SHR machine. With SuperLUX, permanent hair removal treatment times are cut in half and are virtually painless.**



- **Finish treatments in half the time** - Power through more treatments every single day and offer your clients the difference of virtually painless, permanent hair removal.
- **Operator ease and patient comfort** - The SuperLUX SHR handpiece offers rapid treatments for larger areas with a simple gliding motion that scans the treatment zone—gradually and comfortably heating the hair follicle until it is destroyed.
- **Added value service options** - SuperLUX is compatible with standard IPL handpieces to deliver multiple services (permanent hair removal + photo rejuvenation, pigmentation therapy, acne management and vascular therapy) from one machine.
- **Optional RF handpiece** - Add in demand skin tightening treatments with a LUX Series Radiofrequency (RF) skin tightening handpiece to firm and tone lax skin in 6-8 treatments.

Before



After 6 treatments



# Pigmented Lesions

Pigmentation occurs in areas of skin that contain high concentrations of melanin, causing the skin to darken. Pigmentation can develop naturally with age or from excess sun exposure. From advanced laser technology to IPL and LED, our high quality aesthetic devices will help you hit the spot on pigmentation concerns.

## TRI-BEAM™

Advanced pigmented lesion removal

**TRI-BEAM™ shines as an industry-leading device for treating pigmented lesions and uneven skin tone:**

- **Broad range of applications** - A 532nm wavelength treats freckles, solar lentigines and superficial pigmentation by selectively destroying melanin found in the epidermis, retaining the integrity of the surrounding tissue for a brighter and more even skin tone.
- **Deep laser penetration** - A 1064nm wavelength targets post inflammatory hyper-pigmentation, melasma, nevus of ota and ABNOM by shattering the pigment, without thermal trauma.



## Bio-Synthesis™

Light activated therapy

**LED therapy is recognised for its ability to achieve younger, clearer looking skin:**

- **Over 4,000 individual LED lights** - Thousands of LEDs provide maximum area coverage of the face, neck and décolleté.
- **Targets melanin-rich cells** - Pigments actively absorb the high-intensity 525nm and 590nm LED light combination.



## LUX Series IPL

IPL pigmentation therapy

**The ever popular LUX series range of IPL offers 5 devices with skin tone correction to suit any business or budget:**

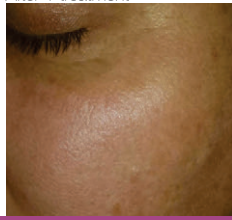
- **High beam concentrated light absorption** - 530nm and 560nm lights are absorbed by the melanin in the unwanted pigment.
- **Effectively destroys melanin-rich cells** - Rapid energy absorption heats pigment in the skin to destroy melanin-rich cells.
- **Targeted correction** - Treated pigmentation fades, revealing healthy, normal skin without damaging the surrounding skin area.



Before



After 1 treatment





# Vascular Lesions

Formed by abnormally large or numerous blood vessels, vascular lesions are visible directly under the skin's surface and result in an unsightly red appearance. Common lesions such as spider veins and spider angiomas are now easier than ever to treat thanks to recent developments in light-based technology.

## Bio-Synthesis™

LED skin rejuvenation

**Bio-Synthesis™ is a non invasive LED device utilising high intensity lights to help repair skin and reduce redness:**

- **Reduce redness and rejuvenate skin** - High intensity green 525nm LEDs are absorbed by the skin to generate a soothing and calming effect.
- **Targeted chromatic facial treatments** - Pre-set applications work to address specific vascular issues.
- **Over 4,000 individual LED lights** - Thousands of LEDs provide maximum and thorough coverage of the face, neck and décolleté treatment areas.
- **Convenient hands-free treatment** - Autonomous system frees up time for therapist to continue with other work.



## LUX Series IPL

IPL vascular therapy

**Intense Pulsed Light provides an effective solution for treating vascular lesions, spider veins and rosacea. Treatments work to reduce or eliminate damaged vessels:**

- **Tailored wavelength application** - 530nm and 560nm light wavelengths and adjustable parameters allow tailored treatment to specific skin lesions. Red blood cells absorb the light, heat the blood and cause the damaged vessel walls to collapse, returning the skin to its normal, clear, healthy state.
- **Built for performance** - LUX Series devices offer outstanding power capabilities between 1200-2000 watts, allowing operators fast and efficient treatment sessions that maximise daily productivity for more appointments in a single work day.



Before



After 1 treatment



# Skin Laxity & Wrinkles

As we age, the battle to sustain youth becomes harder – it seems our bodies are against us no matter what we do. Skin laxity and wrinkles are a result of structural changes, external damage and the breakdown of elasticity in the skin. Our innovative technology makes it more possible than ever to maintain youth and reverse signs of ageing.

## LUX Series IPL

Rejuvenating IPL services

**Our LUX Series of IPL machines include PowerLUX, SuperLUX, Ultralux V1 and Ultralux V4:**

- **Encourages cell renewal** - Precision-controlled filtered 585nm light pulses stimulate fibroblast cells, collagen and elastin to smooth out wrinkles.
- **Immediately tightens skin** - RF capabilities transmit radio waves to the dermis, generating heat to induce instant tissue retraction resulting in tighter, smoother, more youthful looking skin.
- **Built for performance** - LUX Series offers devices with power between 1200-2000 watts.





## SlimLUX V2

Tone and tighten

**The SlimLUX V2 device is fat cavitation and anti-ageing technology at its best:**

- **Tightens lax or ageing skin** - The Radiofrequency (RF) handpiece applies heat to the dermis to stimulate collagen production, resulting in firmer skin and improved texture.
- **High-tier results** - Cavitation technology utilises sonophoresis to infuse skin care solutions in conjunction with RF to produce a higher standard of patient outcomes.
- **User-friendly colour touch screen** - 8.4" interface provides excellent ease of use.



Before



After 5 treatments



## TRI-BEAM™

Carbon Facials

**The TRI-BEAM™ Q-Switched Nd:YAG laser is the latest evolution in advanced skin rejuvenation:**

- **Exceptional photo rejuvenation results** - Medical grade carbon crème is applied to the skin and treated with a 1,064 nm wavelength Gen Technique™ laser to warm the dermis, this improves signs of ageing by promoting collagen regeneration to thermally lift, tighten and tone the skin, plus reduce the appearance of fine lines and pore size.
- **Enhanced comfort, decreased downtime** - Rich-PTP™ technology, unique to the TRI-BEAM™, specifically shatters targeted chromophores and maximises photo-acoustic effects for a faster, safer and more effective toning of the treatment area with minimal post-treatment downtime.



# Body Contouring

There are some stubborn areas of the body that won't slim down or tone up no matter how much exercise we do. Non-surgical body contouring can be achieved through remodelling the muscle structure and filtering out unwanted fatty tissue via thermal and magnetic sciences. Treatments offer noticeable results with no pain or downtime.

## SlimLUX V2

Body contouring and skin tightening

**Revolutionary design enables multiple in demand body contouring and skin tightening functions:**

- **Excellent body contouring results** - Low level ultrasonic waves of compression and expansion gradually enlarge micro-bubbles within the fat cells. The micro-bubbles collide and implode, producing shock waves that favour the emulsification of fat cells, with the emulsified fat then processed out through the body's own natural filtration system.
- **Superior skin tightening** - RF is used to transmit radio waves to the dermis. The generated heat causes tissue retraction and new collagen formation to tighten and smooth the skin.
- **Non-invasive, no-downtime method** - SlimLUX V2 allows patients to enjoy their results straight away and resume daily activities immediately after treatment.



Before



After 1 treatment



## LUX Series IPL

An all-in-one in demand treatment menu

**Our IPL machines offer optional integrated ultrasound fat cavitation and RF services:**

- **Optional RF handpiece** - PowerLUX, SuperLUX and UltraLUX V1 offer optional RF skin tightening capabilities for value-added treatments targeting lax skin on the face, neck, arms, abdomen, thighs and more.
- **Integrated Fat Cavitation** - UltraLUX V4 combines both the built-in RF skin tightening and ultrasonic fat cavitation applications of the SlimLUX with in demand IPL skin rejuvenation treatments, plus an optional tattoo removal handpiece.



# Skin Renewal

At times, we can take our skin for granted by not giving it the proper TLC it needs to age as gracefully as possible. Excessive sun exposure, smoking and alcohol are key factors in accelerating the ageing process. Thankfully nowadays, we have groundbreaking skin renewal technology at our fingertips – bringing with it the opportunity to remedy past mistakes.

## Bio-Hydroderm Trinity™

Invigorating hydrodermabrasion therapy

**Breathe new life into sun damaged, congested and ageing skin with layered wet/dry microdermabrasion technology:**

- **Latest crystal-free microdermabrasion technology** - The combination of innovative design and a Diamond tip hand piece deliver brilliant skin polishing results and a comfortable non-irritating experience for your clients.
- **Selection of abrasive discs** - Choose from a variety of abrasive discs for tailored treatments suited to your client's skin concern.
- **Rapidly performs multiple passes** - Apply as many as four passes with the ergonomic handpiece and infuse AQUAFUSE ingredients deep into the skin for an instantly hydrated and glowing complexion.



# Stretch Marks & Cellulite

Stretch marks occur when skin is subjected to progressive stretching, causing linear tears in the dermal tissue. Cellulite appears when fat tissue herniates through the connective tissue above it, causing a dimpled effect. With the right technology, it's possible to turn back time on stretch marks and cellulite and uncover smoother, tauter skin.

## SlimLUX V2

Ultrasound body therapy

**Tailored cellulite and stretch mark treatments:**

- **Reduces cellulite** - Ultrasound cavitation smoothes stretch marks and cellulite via transmitted radio waves through the upper layers of the dermis. Through subcutaneous penetration, fat cells implode and are removed through the body's own natural filtration system.
- **Tightens stretch marks** - RF works by generating heat direct to the treatment area causing collagen and elastin retraction for instantly improved skin texture and a reduction in the appearance of cellulite.
- **No post-treatment downtime** - The non-invasive treatment method allows patients to immediately resume daily activities after sessions.



# Dehydrated Skin

Dehydrated skin is characterised by lack of moisture in the stratum corneum. The symptoms include rough skin texture, fine lines and redness. Our specialist equipment is designed to rehydrate and revitalise dry, dehydrated skin.

## Bio-Hydroderm Trinity™

Hydrodermabrasion liquid infusion

**Rehydrate and replenish dehydrated skin with advanced crystal-free microdermabrasion:**

- **Advanced hydrating skin exfoliation** - Diamond-tip abrasive discs buff away dead skin cells while strategic infusion holes penetrate the skin with AQUAFUSE Hydrate solutions. Ingredients such as palmitoyl oligopeptide and palmitoyl tetrapeptide-7 aid cell renewal and hydration.
- **Closed loop vacuum system** - The suction method effectively removes product while stimulating circulation and enhancing skin plumpness.
- **Sleek, quiet computerised system** - Experience ease of use with adjustable flow and aspiration at the touch of a button.



## bt-Accent AIR™

Combination oxygen and product delivery system

**Revitalise dry, dehydrated skin with pure oxygen and nourishing skin infusions:**

- **Hydrates, purifies and replenishes skin** - Bio-Wand and Bio-Jet handpieces deliver pressurised oxygen deep into the skin to hydrate and purify while anti-ageing facial infusions repair collagen to reveal a brighter, suppler, younger complexion.
- **94% pure oxygen delivery** - Clients enjoy a calming, hydrating treatment experience with minimal noise.
- **Specialised protocols** - Plump and revitalise dehydrated skin with the clinically proven bt-Ceuticals™ skincare range, by infusing hydrating sodium hyalurate, collagen and elastin promoting palmitoyl pentapeptide enhanced Restyfluid into the epidermis with the bt-Accent™ AIR Bio-Jet.



## Bio-Ultimate Platinum™ & bt-Nano™

Iontophoresis product delivery

**Combined cavitation technology gives ageing and dehydrated skin a new lease on life:**

- **Integrates hydrating skin infusions** - Specially formulated solutions are simultaneously infused into the skin to aid rejuvenation, hydration and non-surgical lifting results.
- **Encourages new and healthy tissue** - Patented Suzuki Sequencing™ low-microcurrent pulses stimulate adenosine tri-phosphate, cellular activity and collagen formation.
- **Touch-and-go treatments** - Completely pre-programmed services offer intuitive operation for therapists of all skill levels.



# Acne

Acne is the most common skin disease, affecting 85% of Australians aged 15-24 (Source: acne.org.au). However, adults of all ages can also experience varying forms of acne and it often results in feelings of low self-esteem and emotional stress.



## bt-Accent LED™ & Bio-Synthesis™

LED light therapy

**Treat congested skin with hands-free, efficacious LED technology:**

- **Combination LEDs combat acne** - The red (633nm) and blue (415nm) light stops acne in its tracks, heals the skin and prevents further outbreaks.
- **Skin infusions accelerate results** - Formulated skincare with treatment protocols clears acne by shrinking oil-producing sebaceous glands to soothe skin inflammation.
- **Better outcomes and rapid treatments** - Adjustable parameters and higher joules per cm<sup>2</sup> enable faster outcomes.
- **High standard aesthetic services** - Simple controls and step by step protocols allow therapists of all skill levels to produce solid, professional results.

## LUX Series IPL

Performance-driven IPL machines

**Give your clients the confidence of clear, blemish-free skin with Intense Pulsed Light therapy:**

- **Targeted 420nm wavelength delivery** - The application of 420nm wavelengths to the skin destroys acne-causing bacteria and inflamed sebaceous glands without damaging surrounding tissue.
- **Variety of spot sizes** - Treats both large and small areas of skin quickly and efficiently; delivers excellent skin rejuvenation and clearing results from the first treatment.
- **Suits a diverse range of clients** - Adjustable parameters make IPL ideal for skin types Fitzpatrick I-IV.



# Teeth Whitening

Teeth whitening is the most commonly requested cosmetic dentistry treatment, and now salons, spas, clinics and practices can diversify their menu with teeth and mouth rejuvenation services that will attract and appeal to a whole new client demographic. The latest developments in teeth whitening use Radiofrequency (RF) energy to activate molecules in specially formulated toothpaste to safely “pull out” stains from tooth enamel. This next generation innovation eliminates the need for harsh hydrogen peroxide treatments, and the inconvenience of maintaining follow-up treatments at home.

## BrightTonix

Professional teeth whitening results

**BrightTonix is a stylish and portable teeth whitening system that provides a safe alternative to harsh hydrogen peroxide teeth bleaching. Using low energy RF and an expertly formulated Y10 toothpaste, BrightTonix safely removes stains to whiten teeth up to 14 shades:**

- **Fast, simple and effective** - Treatment takes just 30 minutes and there's no pre-preparation or post-treatment home care.
- **Safe on enamel and comfortable** - Eliminates the gum soreness and sensitivity associated with other whitening treatments.
- **Impressive whitening results** - Whitens teeth up to 14 shades without the use of harsh hydrogen peroxide.
- **Innovative next generation technology** - When RF is engaged, the molecules in Y10's toothpaste are charged, creating a chemical bond with the teeth stains (chromophore). Rapid changes in the complex pull out the chromophore from the enamel, safely breaking it down to whiten teeth and promote overall gum health.
- **Clinical standard, professional design** - BrightTonix is an Israeli developed device supported by leading dental professionals and developed by aestheticians and engineers. It's also been used in clinical trials from leading dental clinics.



Before

After 1 treatment





# Facial Contouring

Over time, skin naturally starts to lose elasticity, muscle breaks down and collagen production slows. This is reflected in our appearance by sagging skin, deep folds and jowls. Dedicated non-surgical facial contouring services allow therapists to provide customers with rejuvenating, lifting and firming anti-ageing results for a more youthful appearance.

## LUX Series RF

Tone and tighten



**Radiofrequency (RF) skin tightening handpieces are available on the PowerLUX, SlimLUX, SuperLUX, UltraLUX V1 and UltraLUXV4 devices:**

- **Targeted facial lifting** - By heating the dermal layer of the skin to 39-45°C without damaging the epidermis, the RF skin tightening handpiece stimulates collagen production, resulting in plumper, firmer skin with a greater level of elasticity.
- **Pain free and non-invasive** - RF skin tightening is comfortable and requires no post-treatment downtime, making it an ideal alternative to invasive surgery.

## Bio-Ultimate Platinum™ & bt-Nano™

Microcurrent facials

**Contour and lift lax or ageing facial features with scientific microcurrent technology:**

- **Provides a non-surgical 'face lift'** - Facial toning and lifting treatments are painless and require no downtime.
- **Restores tone and renews collagen** - Low-microcurrent impulses restore tone to facial muscles and increase collagen production. Delivery of specially formulated products deep into the skin via iontophoresis enables superior penetration and greater results.
- **Microcurrent delivery stimulates cell renewal** - Patented Suzuki Sequencing™ technology lifts and contours ageing skin by stimulating cellular activity and increasing adenosine triphosphate (ATP).



Before

After 10 treatments



# Tattoo Removal

25.5% of Australians aged between 20 and 29 have at least one tattoo, and 34% of Australians who have a tattoo either regret getting it or are considering having it removed (Choice, 2014). Increasing demand for tattoo removal services makes laser tattoo removal a popular treatment for salons, spas, clinics or practices wanting to expand their client base.

## TRI-BEAM™

High performance resurfacing

**Included on the Australian Register of Therapeutic Goods (No. 223320), TRI-BEAM™ is the world's fastest tattoo removal laser. It's advanced Q-Switched Nd:YAG laser system boasts outstanding tattoo removal and skin resurfacing abilities:**

- **Flexible spot sizes and rapid delivery** - Adjustable spot sizes (2mm to 10mm) facilitate maximum coverage for increased speed and effectiveness. The 20hz pulse capacity enables faster and more reliable treatment outcomes.
- **Targets a full spectrum of tattoo inks** - 585nm, 650nm and 1064nm wavelengths allow for comprehensive treatment of inks spanning the colour spectrum.



Before



After 6 treatments



## Ultralase

Sophisticated laser tattoo removal

**Designed to specifically remove unwanted tattoos, Ultralase increases foot traffic and expands your treatment menu with a highly sought after service:**

- **Rapid laser light absorption** - Laser energy penetrates the skin and targets the tattoo pigment. The tattoo pigment absorbs the light and shatters the ink into tiny pieces before naturally removing itself through the body's filtration system.
- **Q-Switched Nd:YAG laser delivery** - Operates on the latest scientific tattoo removal technology.
- **Excellent clarity and ease of use** - Ultra-bright aiming beam offers maximum clarity and ease of application when treating clients of all skin types.



# Scarring

Scars are areas of fibrous tissue that replace normal skin after injury. Scarring is a natural part of the healing process once wounds repair, but can result in the appearance of patchy, discoloured marks. Common scarring concerns stem from healed acne lesions and these scars can effectively be addressed with the help of aesthetic technology.

## TRI-BEAM™

Advanced Q-Switched Nd:YAG laser

**For fast results in the treatment of acne scarring and uneven skin tone, TRI-BEAM™ leads the way in a new standard of aesthetics:**

- **Reduce scarring and regenerate skin** - Promote a healthier, more youthful complexion by stimulating the production of collagen and elastin to improve overall skin tone, reduce scarring and decrease pore size.
- **Thorough energy distribution** - The advanced beam profile ensures an even delivery of energy to tissue throughout the pulse, making for unrivalled light tissue interaction.

Before



After 1 treatment



## LED Machines

Light activated rejuvenation

**Rejuvenate and renew skin with our bt-Accent LED™ and Bio-Synthesis™ devices:**

- **Photo-rejuvenation with accelerating skincare** - Topical formulated skin repairing Chromatic Facial™ solutions enhance high-intensity LED lights to penetrate skin, target acne wounds and stimulate cell renewal.
- **Regenerates collagen and elastin** - The red (633nm) and combination light activates cells to promote healthy, new tissue for a revived complexion.
- **Hands-free treatments and pre-set programs** - Ready-to-go, hands-free facial services for face, neck and décolleté frees up work time for the therapist.



# Skin Analysis

Skin analysis forms an integral part of any consultation within a salon, spa, clinic or practice environment. It assists in diagnosing different skin concerns and allows therapists to confidently proceed with a suitable treatment for their clients. Many aesthetic concerns cannot be determined on face value alone, which is why it truly pays to have professional skin analysis equipment on hand at all times.

## Dermograph™

The world's leading transdermal analyser

**The sophisticated Dermograph™ combines dermoscopy + spectroscopy + nanotechnology to deliver comprehensive scientific skin analysis, then generates treatment and product recommendations from your own service menu and retail range:**

- **Outstanding transdermal technology** - Analyses 2mm beneath the skin's surface to the dermal layer, to identify skin conditions where they typically originate.
- **Patented visible light wavelengths** - Illuminates using only natural light for the most authentic transdermal skin reading.
- **Accurately measures skin health** - determines six key skin health characteristics, including hydration, texture, redness, pigmentation, collagen + elasticity and oil in easy to understand measurements.
- **Fully customisable software** - Customisable operating system comes pre-loaded with the clinics selected treatments, product and retail range, right down to choice of photos and wording.
- **Engages clients for repeat visits** - Dermograph™ Skin Health Diary features data monitoring and analysis tools to track changes in your client's skin health, allowing clients to view their skin journey each time they visit.
- **Capable of improving product and service sales by 50+%** - In a study conducted by MySkin using a NYC leading international spa chain, product sales increased by 52.1% and treatment upsells increased by 54.8%.



## bt-Ceuticals™

Technology accelerated skin care

**Skin care products that work in perfect harmony with technology, and superbly on their own:**

- **Developed by Bio-Therapeutic™** - All bt-Ceuticals™ formulations contain the latest in forward thinking active ingredients each backed by independent clinical studies.
- **Professional results** - All bt-Ceuticals™ products are paraben free, fragrance free and water based using the highest level of active ingredients available, in order to deliver professional results.



### bt-Zoom™

Hand held analysis

**A compact and portable alternative to a woods lamp:**

- **5x magnification LED + UV illumination** - Assesses hyperpigmentation, sun damage and congestion with ease.
- **Wireless lightweight design** - Portable system great for use in the treatment room and retail area.



### bt-Analyze™

Moisture analyser

**Convenient size delivers brilliant digital analysis:**

- **Targeted facial zone analysis** - Digitally calculates moisture content of different areas of the skin.
- **Intelligent and compact design** - Saves up to 7 readings and features an easy-view LED display.

# 7 Steps to Investing in Technology

## 1. Analyse your target market

Is there a pattern in your client treatment requests? If clients are asking for anti-ageing, then skin renewal and tightening technology services will likely do well for your business. If waxing is a popular request, laser or IPL hair reduction will achieve greater client results. Failing to act on your clients needs creates lost opportunities, and could even lead to them seeking services elsewhere.

## 2. Understand how technology will benefit your business

A clear idea of your overheads and expected return on investment for a device will provide insight into how much extra revenue technology will generate for your business; along with how much potential revenue you may be losing by delaying an investment in technology.

## 3. Seek the right payment option for you

All businesses can afford professional, market-leading beauty equipment with our flexible payment options. A device often pays for itself with as little as 1 treatment performed per week, with additional treatments creating a cash flow that elevates a business to the next level.

## 4. Get expert advice

Our team of aesthetic technology experts have the leading edge on tailoring technology solutions to your unique business profile. Having helped over 1200 salons, spas, clinics and practices across Australia and New Zealand grow with technology, our consultants are dedicated to making your business dreams a reality.

## 5. Benefit from professional training programs

With professional equipment, it's essential to do things right from the get-go. We provide first-class industry training covering science, theory, hands-on experience, treatment protocols and ongoing development opportunities.

## 6. Dedicated ongoing support

With our Australian based technical support, engineering and warehousing team, you will never feel left in the lurch when it comes to your device and you will always enjoy the benefit and ease of ongoing assistance when it's needed.

## 7. Make your device work for you

The best technology in the world won't succeed if nobody knows about it. That's where we come in. Our Business Support Kits contain brochures, posters, pre-made social media posts, customer facing website content, pricing guides and much more to enhance your business promotion strategies so you can gain the competitive edge in your area.

## APAN Recommended Supplier

The Global Beauty Group is recommended by the Aesthetics Practitioners Advisory Network (APAN). Recommended suppliers of APAN are by invitation only and selection is achieved through proven excellence in the provision of quality aesthetic and medical grade devices and skincare. It also means that our training programs are of an exceptional standard and best support the professional needs of salon, spa, clinic and practice owners.

For an independent review of our company please contact Tina Viney, CEO of APAN on (07) 5593 0360.



## Extensive Range of High Quality Devices

We supply only the highest quality, trusted and performance-driven aesthetic equipment available in the industry.

## Expert Training Programs

Our qualified trainers deliver world-class training programs free with every equipment purchase.

## Our 4 Step Strategy for Confident Aesthetic Technology Use

1. Training by our industry qualified experts includes theory and science behind treatments
2. Hands-on training by our qualified experts assures comprehensive treatment knowledge
3. Unlimited access to our step-by-step treatment protocol support guides
4. Ongoing contact with expert clinicians for prompt clinical support and advice

## Ongoing Customer Service & Marketing Support

We'll be there for you every step of the way with technical, operational and marketing support.

## Qualified Engineers On Hand

Our qualified engineers are here to ensure your equipment exceeds all the necessary standards so you can operate your equipment with complete confidence.

## Backup Machines Available

In the unlikely event of a machine breaking down, we will promptly deliver a backup machine to you so you can continue business as usual. \*Conditions apply.

## Multiple Payment Options

The Global Beauty Group ensures businesses of all sizes and budgets can afford professional, top range beauty equipment with our flexible payment options. To find out which payment option is best suited to your budget, speak to one of our trained sales consultants who will work with you to provide a financing solution that fits your goals.

- 100% Tax Deductable Finance
- Bank Transfer
- Cheque
- GBG Payment Plans
- Credit Card
- Rent To Buy

## Lowest Prices Guaranteed

We aim to supply the highest quality products at the lowest possible prices and we guarantee to beat any genuine competitor's quote.



**TheGlobalBeautyGroup**  
Technology for Beautiful Business

The Global Beauty Group HQ: 1/148 Chesterville Road, Moorabbin VIC 3189